



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

*Patricia Lewis*  
*#28/EW*

RECEIVED

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GROUP 3600

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/RCE

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 2162

Confirmation No.: 7166

Examiner: Jeffrey D. Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED  
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB  
ADVERTISING THROUGH USE OF AN ADVERTISING TAG  
EMBEDDED IN A REFERRING WEB PAGE (as amended)

COMMISSIONER FOR PATENTS

BOX RCE

Washington, D. C. 20231

S I R:

PRELIMINARY AMENDMENT  
(Amendment Under 37 CFR § 1.114)

In response to the Final Office Action dated  
May 29, 2002 (Paper No. 24) and in conjunction with the  
accompanying Request for Continued Examination, please amend  
the above-identified patent application as follows:

IN THE CLAIMS-

To facilitate entry of the following changes, the Applicants  
have also submitted herewith substitute pages providing all  
the pending claims, as they now stand, incorporating the  
changes indicated below.